



FOR IMMEDIATE RELEASE

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MILITARY ANIMAL PROJECT, Media Contact

MILITARY ANIMAL PROJECT LAUNCHES N. NEVADA CHAPTER

CARSON CITY, NV – March 9, 2022 – It is our pleasure to announce the launch of our new Chapter, Military Animal Project (MAP) in N. Nevada. After 8 years successfully working with Veterans in Ventura County, CA, MAP has decided to launch a second Chapter to provide its much needed animal support services to Veterans in this area.

Mission Statement:

We provide military Veterans suffering from Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI), Military Sexual Trauma (MST), Anxiety and Depression – comfort, support, companionship, and a means to heal through;

- ***Emotional Support or Psychiatric Service Dogs*** professionally trained specifically for the Veteran's needs. The level to be determined on the recommendation of Veteran's therapist/doctor.
- ***Certified Therapy Dogs*** visit Veterans in nursing homes, assisted living, rehabilitation, therapy sessions, VA hospitals, hospice facilities, Vet Centers, and also in the privacy of their own home.
- ***Equine Buddies Program (EBP)***. Helps the Veteran form a close bond with the horse and is an insight on how to earn trust & respect in order to gain leadership qualities.

*All of our services are provided at **NO COST** to the Veteran. This is our way of saying, "Thank You For Your Service".*

"The last 2 years were challenging with COVID 19. Because MAP's programs are one on one between the Volunteers and Veterans, COVID 19 limited our ability to provide our services. But, with restrictions lifted this year, we are looking forward to getting back to a full program, while expanding our reach into N. Nevada," said Bob Horrell, MAP Co-Founder/Executive Director.

With more than 80,000 Veterans living in N. Nevada, MAP has been welcomed enthusiastically by many Veteran Organizations. However, in order to meet the Veteran's needs, we need Volunteers and Dog Trainers. MAP is looking for a dedicated team of talented volunteers!

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Dog Trainers – please go to <http://militaryanimalproject.com/military-animal-project-trainer-application>

Volunteers - Social Media (Facebook, Instagram, LinkedIn), Fundraising, Events Planning, Marketing/PR, Newsletter/Constant Contact, Grant Writing, to name a few. Please go to -

<http://militaryanimalproject.com/military-animal-project-volunteer> or call (775) 400-1947.

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About Military Animal Project (MAP) –

Military Animal Project (EIN: 46-5544969) was developed and launched out of the former 2014 non-profit organization, Pets For Vets Ventura County, CA (PFV VCC). After 4 years of working with Ventura County local Veterans, Co-Founders Bob Horrell, (Vietnam Navy Veteran) Executive Director, along with Mardu Lydick, President, realized that there was a much greater need for Therapy, Emotional Support (ESD) and Psychiatric Service Dogs. On May 7, 2018, MAP officially launched creating a unique opportunity to positively impact the lives of many of our local Heroes through animal support services. All of MAP's programs/services are provide at **NO COST** to the Veteran. This is our way of saying, "Thank You For Your Service."

For more information, visit - <http://militaryanimalproject.com>